



# APPGALLERY

Easily find, purchase, deploy and update apps with your Zebra enterprise mobile computers

To maximize productivity, business efficiency and task accuracy in your business operations, you need the right apps. Once you've identified those apps, you need to purchase, deploy and ensure the distribution of timely app updates. With AppGallery, you can do it all. You can search the AppGallery public Showcase to easily locate apps that will meet the specific needs of your workers and your business. Purchasing is easy, just like today's consumer app stores. But unlike today's typical consumer app store, AppGallery allows you to create your own customizable app store to easily deploy all of your apps to your users — apps you've purchased through AppGallery as well as your private enterprise apps. AppGallery — the easy way to put and keep all the right apps at the fingertips of your workers.

## Showcase: a mobile app marketplace

With the universe of applications for our mobile devices in one place, it's easy to find, evaluate and purchase the right enterprise apps. The result? Faster business differentiation, faster innovation and a faster return on investment with your Zebra mobile devices.

## Easy to use, with complete application information

This fully-featured app store allows you to browse by category or device type. One click on an app provides a wealth of information, from a detailed description of the application to compatible devices, supported operating systems, reviews and what level of testing the app offers.

## Tested apps you can trust

Unlike other app stores, our apps offer one of three levels of testing. Every app offers Security Testing — where we check for malware and other security risks. Apps that have earned Compatible status have been tested for full compatibility with the mobile device. Apps that have earned the highest level, Validation, have been subjected to comprehensive

testing of every feature utilized in the application — such as scanning and roaming. The result is the peace of mind that the app you choose will provide your workers with the peak performance required for a superior end-user experience and maximum productivity gains.

## Create custom galleries for fast and easy app deployment

While you can choose to give your employees access to the complete public AppGallery Showcase, you can gain more control over your apps by creating customized and branded Galleries that simplify delivery of your enterprise applications — those purchased in AppGallery as well as all other enterprise apps. You can create Galleries for different types of workers, different divisions or different locations — from sales teams in a specific region to retail associates, managers or warehouse workers. And you can even brand your Galleries with your company name and logo.

## Easy user access

Since AppGallery is resident on all of our mobile devices on the home screen, with just a single

tap, your workers can access all the applications they need at any time in either the public AppGallery or your custom private Gallery.

## Easily keep mobile apps updated

Once your mobile apps have been deployed, one of the biggest challenges is knowing when updates are available — and distributing those updates. AppGallery makes it all easy. Your Enterprise AppGallery administrators receive an electronic notification when an update is available for a Showcase app in their Gallery, enabling timely notification to be passed on to your users.

## Easy administration

The well-designed administrator dashboard makes it easy for your AppGallery administrators to choose mobile apps, create custom galleries and install, update and deliver all of your business apps to your workforce.

## No ties to unwanted services

Unlike some of today's most popular app stores, AppGallery is not linked to other services — services that you may not want to offer to your workforce or may view as a security issue.

## BENEFITS

The simplicity of a single marketplace for all enterprise apps — a first for Zebra mobile computers

Reduce the time required to locate, deploy and update mobile apps on Zebra mobile devices

Easier app procurement

Reduce end-user support calls associated with app installation, version issues and app updates

Reduce IT support costs

Improve IT productivity

Protect worker productivity by ensuring that users always have the most updated app versions running on their Zebra mobile devices

Faster return on investment for Zebra mobile devices through faster deployment of apps

APPGALLERY — THE EASY WAY TO PUT THE RIGHT APPS ON ALL OF YOUR ZEBRA MOBILE COMPUTERS.  
FOR MORE INFORMATION, VISIT [WWW.ZEBRA.COM/APPGALLERY](http://WWW.ZEBRA.COM/APPGALLERY) OR ACCESS OUR GLOBAL CONTACT DIRECTORY AT [WWW.ZEBRA.COM/CONTACTUS](http://WWW.ZEBRA.COM/CONTACTUS)

